



OCÉANOVA ANNOUNCES THE INTERNATIONAL LAUNCH OF A MARINE ACTIVE INGREDIENT

Rimouski, September 21, 2005 – *Les Biotechnologies Océanova inc.* announces the launching of its first active ingredient developed from a calibrated combination of two algae extracts. This product will be marketed by *Atrium Biotechnologies inc.* under the name of *ALDAVINE™*. In cosmetic formulations, *ALDAVINE™* reduces the expression of the enzymes implied in the degradation of extra-cellular matrix thus making it possible to protect the skin against environmental aggressions responsible for premature appearance of aging signs.

Several major companies working in the fields of cosmetic industry have already expressed keen interest for this new and very effective ingredient for vascular protection, which effectiveness against aging skin factors has been scientifically shown by clinical studies.

The official *ALDAVINE™* launching is currently taking place during the 2005 Conference of the International Federation of the Society of Cosmetic Chemists (IFSCC), held in Florence – Italy. This added value ingredient is also currently the object of a patent application process.

According to Dr Alain Lavoie, CEO of Océanova : « The launch of a first high value active ingredient on the international market, only few months after the creation of our company, confirm the accuracy of our innovative business plan. Moreover, this success is the best demonstration of what our partners can expected from our unique know-how and network in term of research and marketing». Marine active ingredients' demand is increasingly growing worldwide due to the strong innovation potential in the cosmeceutical and nutraceutical fields. These fast growing international markets have an estimated value of 150 billion dollar. In this matter, Océanova is a reference in the marine biotechnology sector and more significant developments are awaited in the next few months in the cosmeceutical and nutraceutical markets.

Information on our Company

Les Biotechnologies Océanova inc. is a research and development oriented company located in Rimouski, Québec – Canada. Its mission is to identify and develop, to manufacture and commercialize, mainly marine active ingredients in order to meet the needs of cosmeceutical and nutraceutical international markets. In order to insure its growth and to position itself strategically on fast growing markets worldwide, Océanova focuses not only on several international partnerships but also on its internal research and development activities as well on establishing co-development and in-licensing agreements. Océanova also aims the acquisition of advanced technologies and innovative companies.

Source :

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